VIDEO PRODUCTION UPDATE: SLSC25

PRE-CONFERENCE SUBMISSION

NEW THIS YEAR: Teams are required to submit a Safety Verification Letter prior to the conference, as outlined in the official Technical Standards. The submissions is due by April 21, 2025 using this link:
https://form.jotform.com/240355956682163

SUPPLIES AND MATERIALS

Supplied by the technical committee:

- Workspace for each team
- Access to power

Supplied by the competitors:

- A camera system capable of recording video and outputting video. Review the contest Technical Standards for specific technical specifications.
- One non-linear editing system. Only one system may be used during the contest. Teams are allowed to bring a backup computer in the event of primary system failure.
- Microphone (wired and/or wireless) and/or Audio Recorder. No mics that require a computer.
- Batteries/power supply/charger for camera.
- *Critical requirement:* The recording media for the system should be new and unwrapped – still in package. Any previously opened media must be verified by competition staff during orientation.
- Each team must provide a USB flash drive to submit their final project. NOTE: Flash drives may not be returned after the contest.
- Multiple outlet power strip – 6' to 12'
- Camera support system (tripod, monopod, shoulder mount, sliders, Steadicam, etc are allwed. However, dollies, jibs/cranes, and drones are not permitted). The goal is to create as small a footprint as possible while shooting because of safety and traffic flow concerns.
- Headphone splitters. (optional)
- Contestants must provide their own selection of music. A written copyright permission letter from the copyright holder must be submitted with the entry. A blanket letter from a music library may be used. In lieu of a letter, a copy of the receipt for the purchase or lease of the library music may be submitted. Videos containing music not properly licensed will result in severe penalties or disqualification.
- Competitors may use an on-camera (battery or camera-powered) light, but lights requiring wall power or light stands are not allowed.
- Any software/editing/mixing system may be used, but no third-party templates are allowed.
- No stock photography, video, or animation/graphics packages.
- Sound effect and sound effect libraries may be used.
- All competitors must create a one-page, typewritten resume, and bring a hard copy to contest orientation.

COMPETITION PROJECT

The competitors will submit a 60 second video that conveys the assigned theme/objective that will appeal to the target audience (demographic). The video will be created by a team of two students and may not contain any pre-produced video, photos, or stock footage. Competitors will be provided a topic/prompt at the competition. Script and storyboard must be submitted at the time of turn in. Students will be allowed to travel throughout the Hyatt Regency as necessary to record footage, write a script (if necessary), record audio (if necessary), and edit a final video. Competitors will be given guidelines for this part of the competition at the orientation. Participants must turn in the finished projects on a flash drive (competitor provided) in the required format (.mp4 or .mov). The flash drive must be submitted to the judges at the time and location specified during the orientation, and may not be returned after the competition.

VIDEO REQUIREMENTS

- May NOT contain any copyrighted music or images.
- May NOT contain any stock photos or stock footage.
- May only contain footage obtained at the State Leadership and Skills Conference.
- May contain original audio, recorded voice overs, sound effects, and copyright free music.
- May contain special effects and graphics.
- Should be exported at H.264 as .mp4 or .mov and transferred to a flash drive for turn in.

TENTATIVE SCHEDULE

8 AM – Check in, set up, and orientation

8:30 AM – Competition begins

1:30 PM – Submission deadline, debriefing and clean up