

Promotional Poster

Contest Update – March 20, 2021



Preparatory Information

A team of 2 students will work together to plan and execute a design that reflects this year's state theme. The poster must carry out the established theme, be related to SkillsUSA, and should serve to promote your chapter's SkillsUSA activities.

The 2020-2021 SkillsUSA Florida state theme is: "SkillsUSA Florida: Champions at Work, Reaching Past the Stars."

Each team will receive a team kit with basic materials. Any additional materials must be "purchased" in advance from the contest store. Teams are provided with a budget of \$20 to purchase materials.

Teams must upload a legible, completed purchasing form no later than March 26, 2021. Forms may be typed or handwritten. Each team must spend a minimum of \$10 and may not exceed the maximum budget of \$20. Completed forms will be uploaded using this link: <http://bit.ly/3p53LUj>

No currency will be exchanged during the contest. Any money spent should be considered a simulation.

The following items are available for purchase:

Construction paper: \$0.50 per sheet (*red, orange, yellow, green, blue, purple, black, brown, white*)

Liquid glue: \$2 per bottle

Glitter: \$2 per container (*red, blue, green, gold, silver*)

Magazines: \$1.50 each

Colored pencils: \$3 per box of 12

Glitter glue: \$3 per bottle (*red, blue, green, purple, silver, gold*)

Paint: \$1.50 per bottle (*red, blue, yellow, green, black, white*)

Download the purchasing form here: <https://bit.ly/3cTB5cL>

Team Kits and additional supplies purchased will be mailed to each school in advance of the contest. Failure to submit a purchasing form will result in a penalty.

Teams will have 2 hours to execute their poster design. At the end of the 2-hour production time, each team will present their poster to the judges and answer questions about their design and creative process. Both team members must participate in the interview to receive full points. If both members do not participate, only one of the points will be awarded for the presentation.