

2015 WORLDS OF POSSIBILITIES

APRIL 27-28 • THE LAKELAND CENTER • LAKELAND, FL



HOSTED BY:



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FLORIDA'S LARGEST EXPOSITION OF CAREER AND TECHNICAL EDUCATION

FLORIDA SKILLSUSA



Establish your brand with more than 5,000 students pursuing technical education!

Florida SkillsUSA's State Leadership and Skills Conference comes to Lakeland, FL! The Worlds of Possibilities is held in the midst of the state conference. More than 2,500 aspiring career and technical education students — all regional contest winners — compete hands-on in different trade, technical and leadership fields. Contests are run with the help of industry, trade associations and labor organizations, testing competencies that are set by industry.

What is SkillsUSA?

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled work force. SkillsUSA helps each student excel. The national, nonprofit organization serves teachers as well as high school and college students who are preparing for careers in trade, technical and skilled service occupations, including health occupations.

What is the Worlds of Possibilities?

The Worlds of Possibilities Career Expo will be a premier event of its kind bringing together business leaders in key area industries to give **5,000+ students** a hands-on career exploration opportunity. The purpose of the Expo is to create awareness about career options among students and educators. This program is the first step in an organized plan of selecting a career and beginning career preparation.

Looking for product exposure?

Put your products in the hands of teachers and students who will share them with their peers in schools and colleges all over the state of Florida. At the Worlds of Possibilities, you will meet key decision-makers in career-and-technical and school-to-work education as well as leaders from business and industry.

Want to recruit the top career and technical students?

Find them in one convenient location. The Worlds of Possibilities is held in conjunction with the Florida SkillsUSA Championships, where top-notch students gather to compete in more than 90 hands-on skill and leadership competitions. For a list of all the events that will take place, visit: www.skillsusa.org/compete/contests.shtml.



WHY WORLDS OF POSSIBILITIES?

If your company provides products and services to the following fields of specialization within career and technical education, Worlds of Possibilities attendees are looking for you!

A/C, Heating and Refrigeration Technicians ▪ Aircraft Maintenance/Aircraft Pilots ▪ Automotive Technicians ▪ Collision Repair Technicians ▪ Computer Engineers ▪ Computer Programmers ▪ Computer Repair Technicians ▪ Construction Employees ▪ Cosmetologists/Stylists ▪ Dental Hygienists ▪ Diesel Technicians ▪ Emergency Medical Technicians ▪ Engineering Technicians ▪ Equipment Installers and Repairers ▪ Graphic Artists and Designers ▪ Health Technicians ▪ Hospitality Employees ▪ Landscaping and Turf Management Employees ▪ Machinists ▪ Marine Technicians ▪ Medical/Dental Assistants ▪ Medical/Dental ▪ Motorcycle Technicians ▪ Nurses ▪ Occupational Therapists ▪ Plumbers and Pipefitters ▪ Printing Operators ▪ Retailing Sales ▪ School Teachers ▪ Science Technicians ▪ Utility Plant Operators ▪ Welders

Additional Benefits

Marketing Opportunities. Maximize your exposure and make sure your sales efforts add up by making our sponsorship opportunities part of your marketing equation.

Advertising Opportunities. Reach attendees and members before, during and after the convention by advertising in the conference program.

“Advisors’ Call to Action” Session. Capture an audience of local SkillsUSA chapter advisors. The session sponsor will have the opportunity to address the approximately 250 advisors and present a gift of appreciation.



What's Included with Your Indoor Booth?

A typical 10'x 10' booth space includes:

- Company listing in the conference program given to all attendees
- One table
- One chair
- 8' back drape
- 3' side drape

Please note: Show colors are red, white and blue.

The exhibit show is located on the floor of The Lakeland Center. All outside booths will be covered if needed.

All companies who choose to sponsor the event will have the opportunity to provide judges for the SkillsUSA Competitions. This gives your company the chance to see students work hands on in your line of work.

WORLDS OF POSSIBILITIES DATES AND PRICING

Show Dates	April 27-28, 2015
Location	The Lakeland Center, 701 W Lime Street, Lakeland, FL 33815
Website	www.skillsusafll.org

RESERVING SPACE

Contact	Tyler Kercher, Executive Director
	Email: tkercher@skillsusafll.org
	Phone: 850-284-8534

MAILING PAYMENTS

Address	4051 Barrancas Ave PMB 140, Pensacola, FL 32507
	We accept checks and all major credit cards.
	Checks payable to "SkillsUSA Florida" with subject line "Worlds of Possibilities"

BOOTH PRICING

Exhibit opportunities range from 10'x 10', 10'x 20' or larger booths. Exhibits may include tool demos, interactive games, show cars, tractor trailers and more.

Sponsorship Level	Booth Size	Rate
Bronze	One 10'x 10'	\$500
	Your company logo will be displayed on the website and event booklet.	
Silver	One 10'x 20'	\$1,000
	Your company logo will be displayed on the website and event booklet.	
Gold	Two 10'x 20'	\$2,500
	Your company logo will be displayed on the website and event booklet	
Platinum	Three 10'x 20'	\$5,000
	Your company logo will be displayed on the website and event booklet.	
	Your logo will also be posted on event marketing materials.	
Title Sponsor	Four 10'x 20'	\$10,000

Your company logo displayed on the website and the event booklet. Your logo will also be posted on event marketing materials and all signage at the Worlds of Possibilities Career Expo.



EVENT SCHEDULE

This is a tentative schedule. Please check our website for a current schedule.

Sunday, April 26

Move in

12 Noon—5:00 PM

Monday, April 27

Event

8:00 AM—Safety Briefing

8:30 AM—2:30 PM—Showtime

4:30 PM—6:30PM—Sponsor Social / VIP Reception

Tuesday, April 28

Event

8:00 AM—Safety Briefing

8:30 AM—2:30 PM—Showtime

2:30 PM—4:30 PM—Load Out

HOUSING

*Ask for SkillsUSA rate

Hyatt Place
525 West Orange Street
Lakeland, FL 33815
863-413-1122

Terrace Hotel
329 East Main Street
Lakeland, FL 33815
863-603-5408



SKILLSUSA CONFERENCE SPONSORSHIP OPPORTUNITIES



Badge Holder All registered attendees are required to wear a name badge during the conference.

Lanyards Receive recognition for the one accessory everyone wears the entire week. These are popular with educators, who will need them to hold their ID cards.

Advisors Reception Address and interact with SkillsUSA advisors who have achieved SkillsUSA membership in their classrooms. This reception is a fun and memorable experience for some of Florida SkillsUSA's most active stakeholders. *(Expected attendance: 400)*

Entertainment Night Lakeland welcomes conference participants at the week's most exciting event. Live music, food and giveaways are packed into an evening of fun at the Lake Mirror Promenade in downtown Lakeland.

Guests are admitted by wearing their official Conference Badge *(Expected attendance: 2,000 SkillsUSA high-school and college students, advisors, chaperones and special guests.)*

Closing Ceremony This high energy session awards medals to the best of the best students in career and technical education.

Conference App The Florida SkillsUSA State Conference has its very own App to give students, advisors, and guests schedules for the week, maps of all locations, and much more!. It is available free to everyone and is available on most platforms. Download "SkillsUSA Florida" in your App Store to see last year's app.

Contest Headliner The contest of your choice will be named after your company. Your donation will help supply the materials specific to the event you wish to headline. A Silver Level Sponsorship will be awarded to your company and you will have the opportunity to showcase your company in a booth at our Worlds of Possibilities Career Expo.





4051 Barrancas Ave PMB 140

Pensacola, FL 32507

Phone: (850) 284-8534

Email: tkercher@skillsusaf1.org

www.skillsusaf1.org



WORLDS OF POSSIBILITIES MAIL - IN FORM



Worlds of Possibilities Sponsorships

Sponsorship Level	Booth Size	Rate
Bronze	One 10'x 10'	\$500
Your company logo will be displayed on the website and event booklet.		
Silver	One 10'x 20'	\$1,000
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Sponsorship Level: _____

Company: _____

Contact Name / Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method: Check Enclosed Please Bill Visa/MC

VISA/MC#: _____ Exp. Date: _____

Does your company have jobs available for hire?

Position(s): _____ Experience Needed: _____

Checks payable to

SkillsUSA Florida

Subject line

"Worlds of Possibilities"

Mail to:

SkillsUSA Florida

4051 Barrancas Ave PMB 140

Pensacola, FL 32507

Upon completion of form, please send an attachment of your company logo in a vector format (.eps) to tkercher@skillsusaf1.org

Without this logo, your company will not be displayed in any event materials.

SkillsUSA Florida is a tax exempt 501(c)3 organization. Donations are tax deductible to the fullest extent. Please consult a tax professional with further questions.